

Did you know?



**The New Online Safety Bill is intending
to:**

Make sharing **self harm images illegal.**

**Those convicted could face
imprisonment of up to 5 years.**

—
Ready. Respectful. Safe



Did you know?



**According to the NSPCC:
In 2020/21, online grooming offences reached record levels with the number of sexual communications with child offences in England and Wales **increasing by almost 70 per cent** in three years.**

—
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Did you know?



More than **half of the world** now uses social media (**59%**), **4.70 billion people**
The average daily time spent using social media is **2h 29m.**

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Did you know?

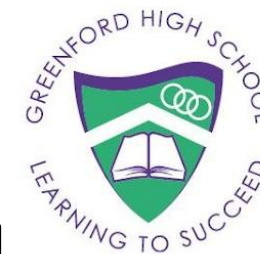


**According to Ofcom:
Nearly all children went online in
2021 (99%); the majority used a
mobile phone (72%) or tablet
(69%) to do so.**

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Did you know?



**According to Ofcom:
62% of children aged 8-17 said they had more than one profile on some online apps; the most common reason **was having one profile just for their parents, family or friends to see.****

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Did you know?



**According to Ofcom:
Just four in ten parents of 3-17s knew
the minimum age requirement for
using most social media; 42% correctly
said 13.**

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Did you know?



According to Ofcom:

Children were more likely to experience being bullied via technology than face-to-face: **84% of 8-17s said they had been bullied this way** (i.e., via text or messaging, on social media, in online games, through phone or video calls, or via other apps and sites).

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Did you know?



According to Ofcom:

The majority of parents felt their child had a good balance between screen time and doing other things (63%), but **40% said they struggled to control their child's screen time.**

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Did you know?



**According to Ofcom:
51% of males and 32% of females first view
pornography before the age of 13.**

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Social Media Awareness Evening Miss Quigley Head of Year 8

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Social Media Awareness Evening Miss Quigley Head of Year 8

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Our vision on Social Media



1. **Accepting it** as part of every-day life for young people
2. **Setting limits/boundaries** and providing support
3. Working together with **parents** to ensure are children are safe online

Our aim is for students to use **social media safely**, in **moderation**, and **with guidance from adults**.



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Common social media issues within Year 8



Large Group Chats

- Discussing teachers/sharing pictures of staff
- Gossiping about other students
- Cyberbullying
- Using inappropriate language

General misuse of technology:

- Many students have public accounts
- Recording fights and forwarded these to other students
- Videoing other students without permission and posting online

Creating anonymous TikTok accounts

- To spread gossip anonymously
- To discuss teachers anonymously
- Spreading misinformation

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The challenges of social media



Online Bullying

85% of all bullying now takes place online

Pornography and Sexting

51% of males and 32% of females first view porn before the age of 13

Online grooming

Over 50% of victims of online sexual exploitation are between the ages of 12 and 15

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What is online bullying?



Our definition of bullying at GHS is:

*Bullying is the **repetitive, intentional hurting** of one person or group **by another person or group**, where the **relationship involves an imbalance of power**. It can happen **face to face or online**.*

What makes online bullying different to 'traditional' bullying?

- 24/7 nature; means you can be contacted at any time
- Potential for a wider audience
- Evidence of online bullying can be kept and shown to school/police
- Potential to hide your identity
- Degree of separation – people who bully online often don't see the reaction of the victim

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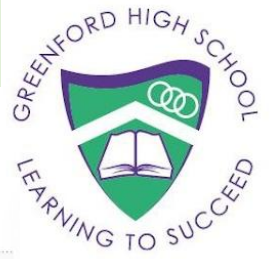
The Big Three



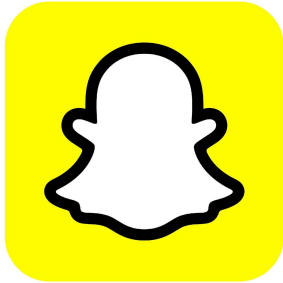
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Just how much do our children use these apps?



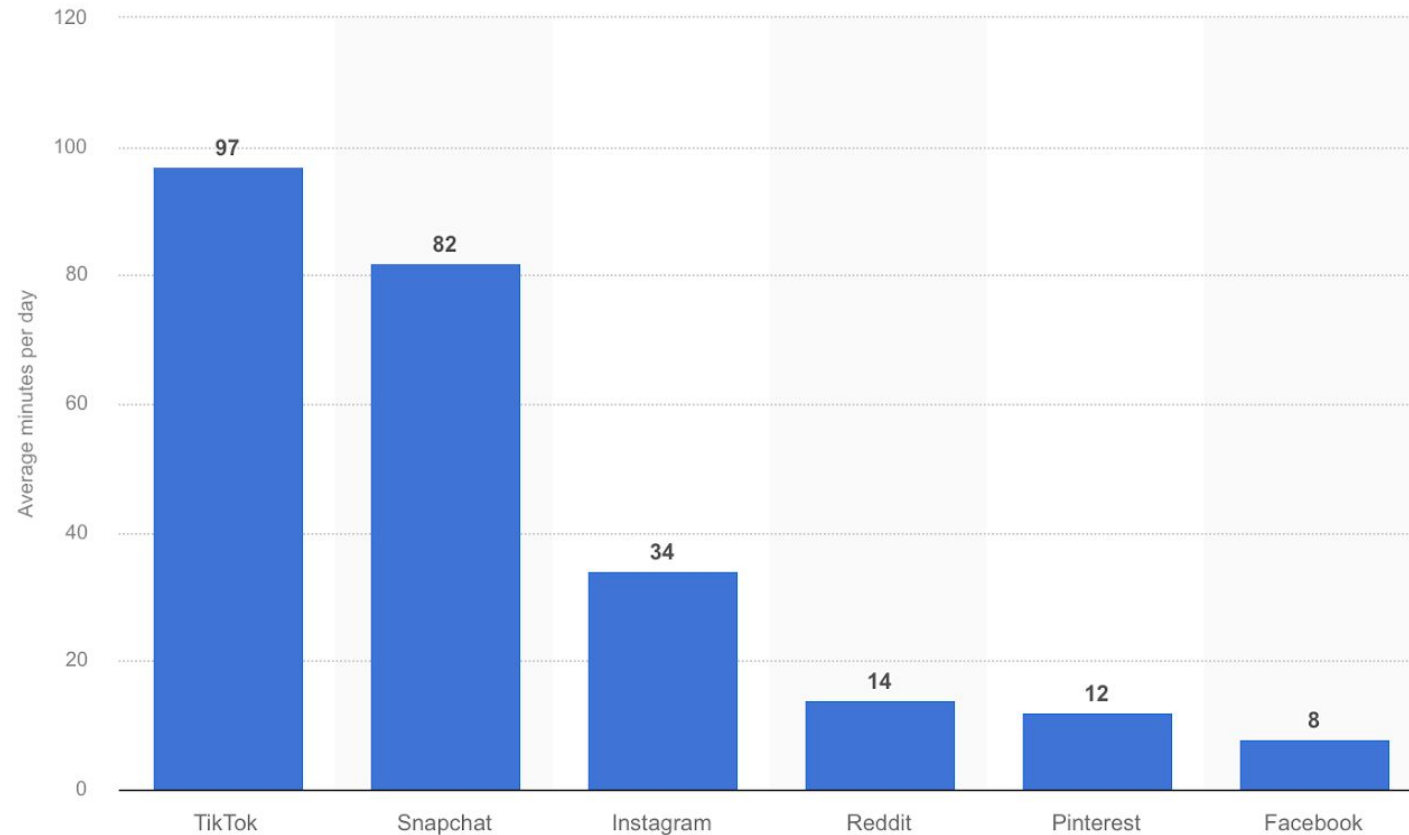
97 minutes per day



82 minutes per day



34 minutes per day

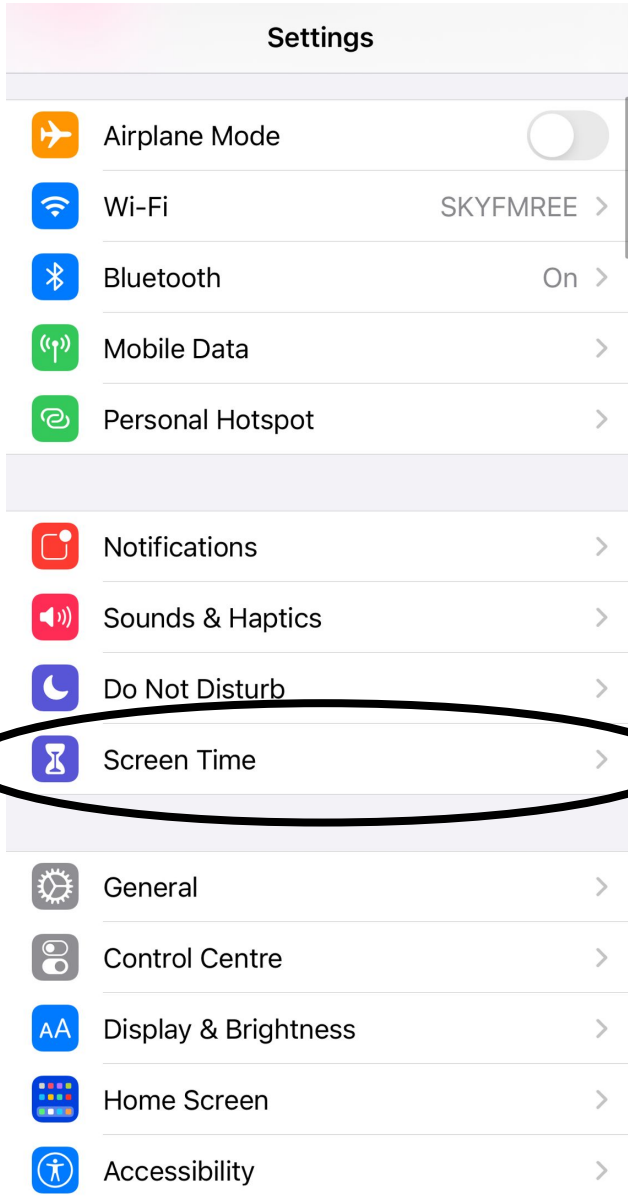


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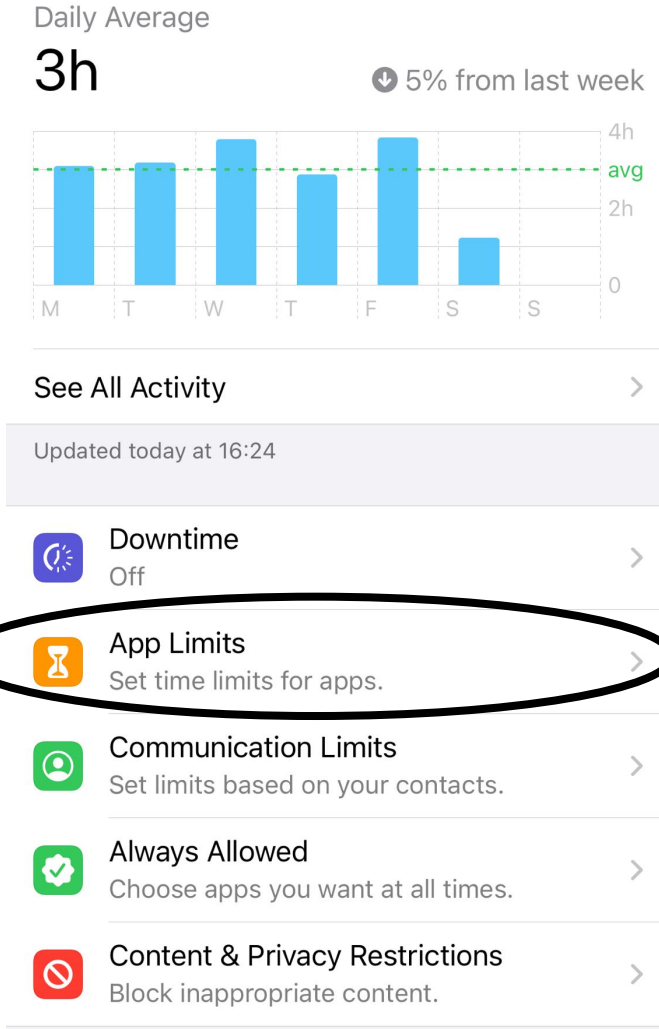


Checking phone usage

1) Open Settings



2) See daily average



3) Set time limits on apps



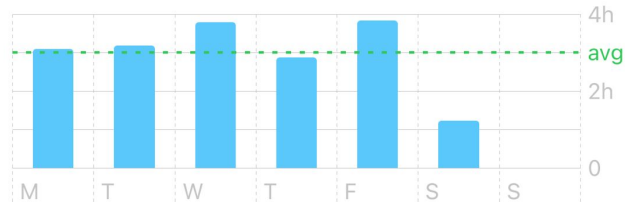
Checking phone usage

1) Press see all activity

Daily Average

3h

↓ 5% from last week



See All Activity >

Updated today at 18:24

Downtime Off >

App Limits Set time limits for apps. >

Communication Limits Set limits based on your contacts. >

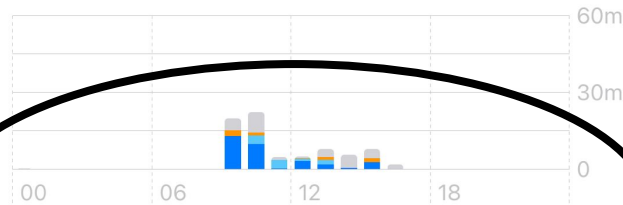
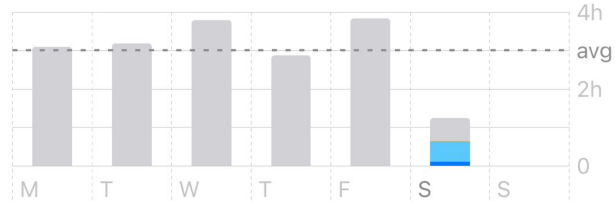
Always Allowed Choose apps you want at all times. >

Content & Privacy Restrictions Block inappropriate content. >

SCREEN TIME

Today, 19 November

1h 14m



Social 30m Other 9m Productivity & Finance 6m

Updated today at 16:25

LIMITS

Instagram 30 min >

MOST USED SHOW CATEGORIES

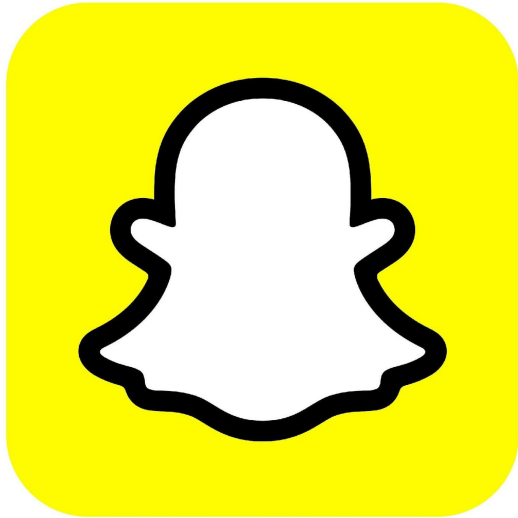
WhatsApp 12m >

2) Take note of the time of day your child is using their phone. In this example, the phone is used between 9am-4pm

3) Look at the most used apps



The Big Three

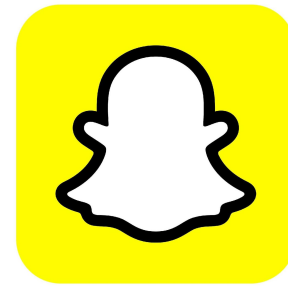
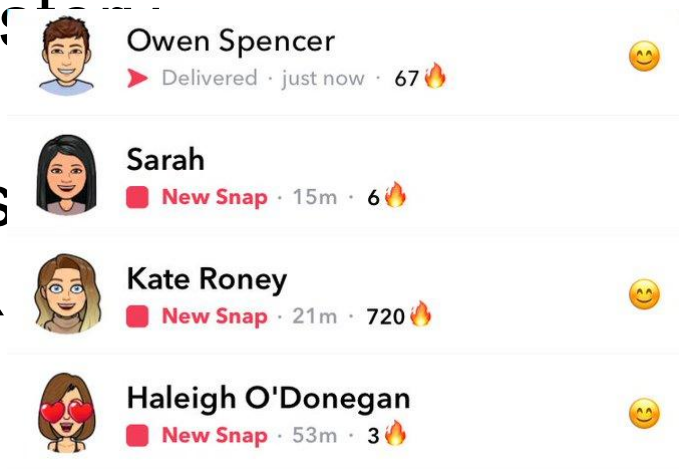


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- Messages/images 'disappear' once they're viewed
- Has filter functions
- Group stories – multiple users can add to a story
- Group chats
- Snap Streaks
- SNAP SCORE
- Snap MAP



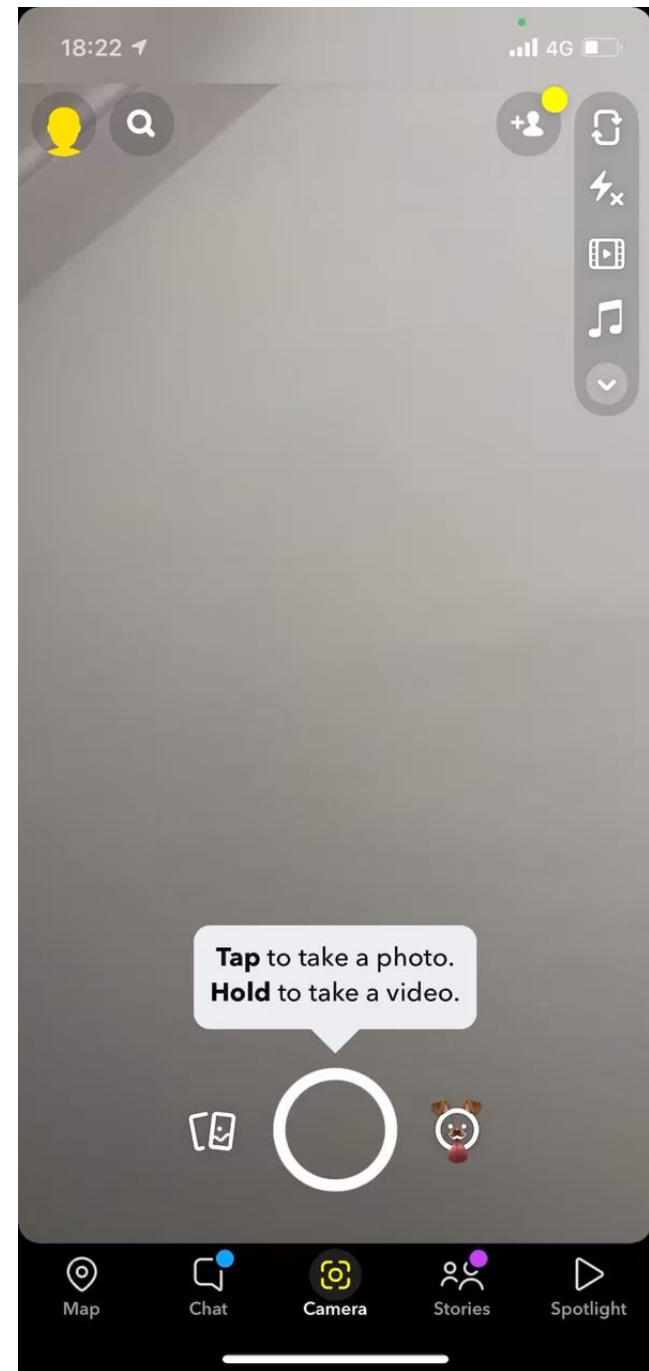
- Nothing online truly disappears
- Psychological damage caused from filters
- Group stories – can be used to target individuals
- My eyes only – can be used to hide inappropriate pictures
- Snap Streaks – addictive, unhealthy measure of friendship
- Snap Map – shows your child's location to their 'friends'





TAKE ACTION

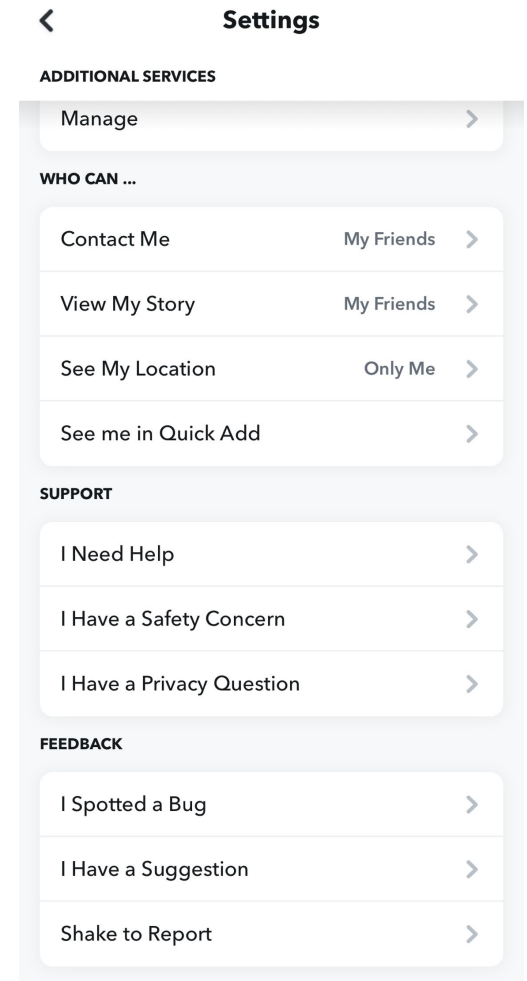
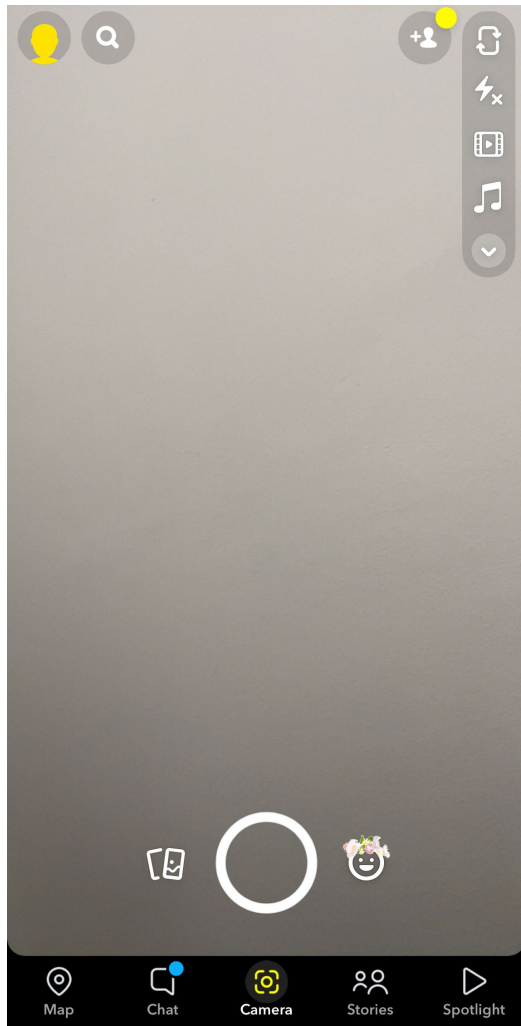
- 1) Change privacy settings to ensure strangers cannot communicate with your child
- 2) Change setting to ensure 'snap maps' is disabled.
- 3) Check 'my eyes only'





TAKE ACTION

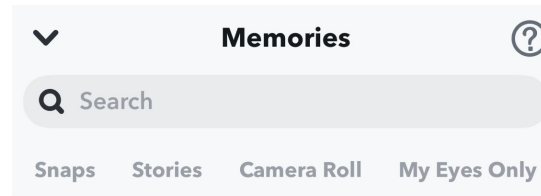
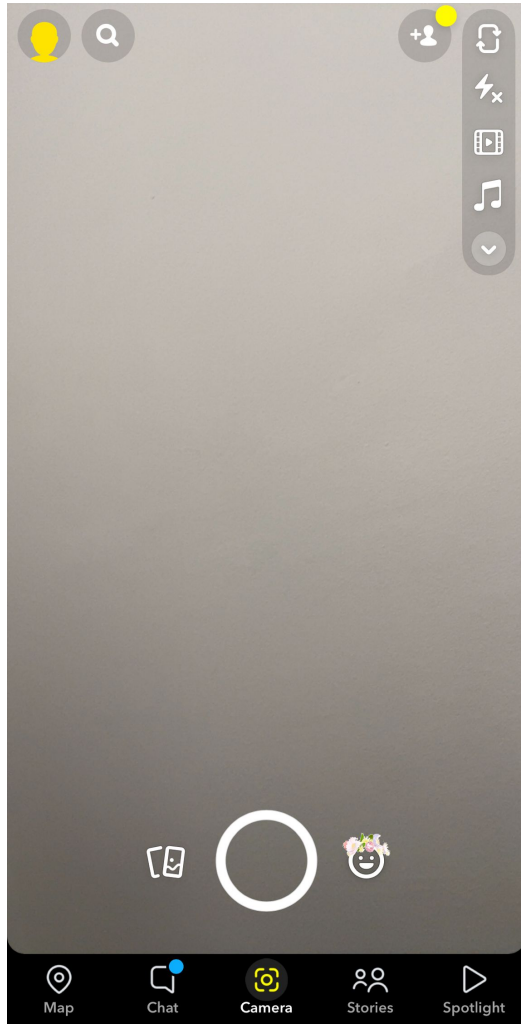
1) Change Privacy settings





TAKE ACTION

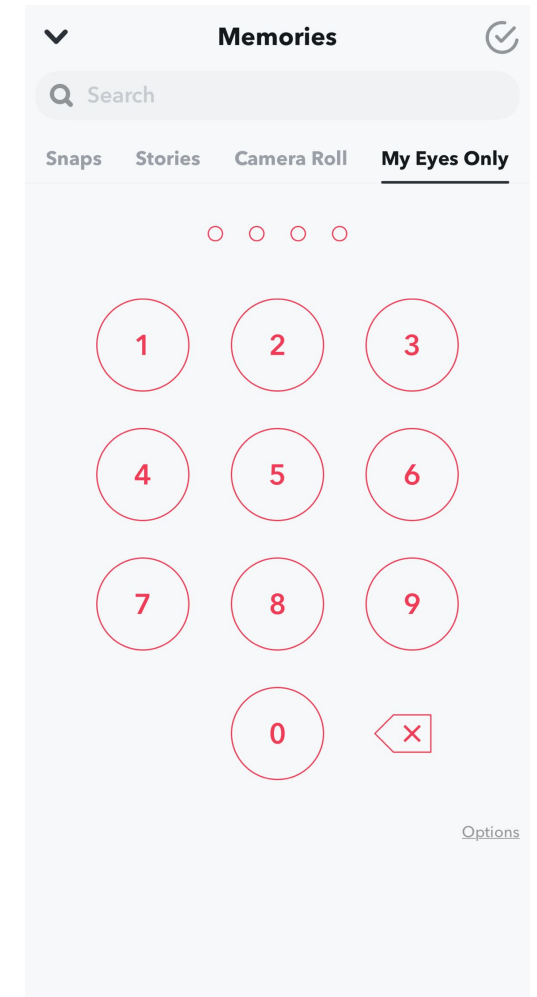
2) Check whether your child uses my eyes only



Welcome to Your Memories!
Memories is a personal collection of your saved Snaps and Stories, backed up by Snapchat.

Got It

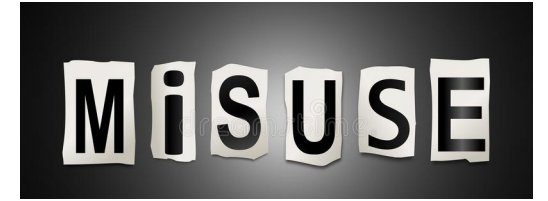
[Learn More](#)



Options



- Video based platform
- Children watch videos of people dancing, singing, challenges
- Children can create videos and post on their profile



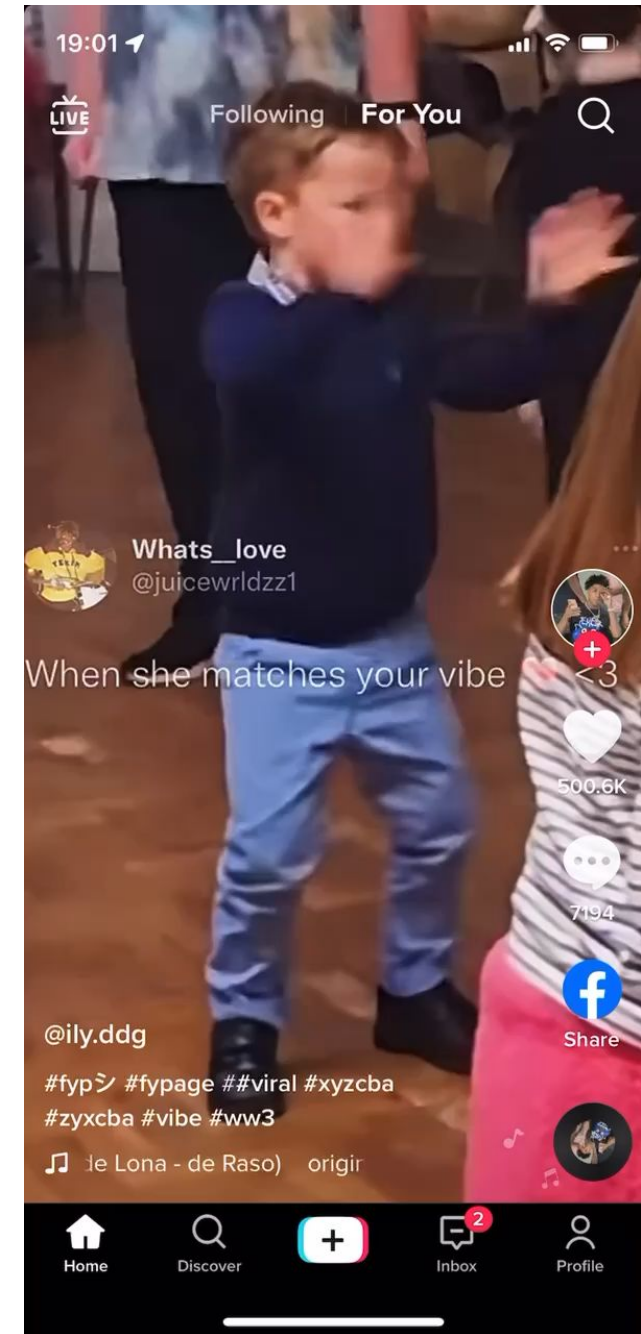
- Based on popular music – inappropriate lyrics
- Suggestive dance routines
- Young people have **multiple accounts** – some of these account act anonymously to spread gossip/injite hatred
- Dangerous challenges
- Student accounts are public

64% of 8-12 year olds have multiple TikTok accounts to hide content from parents



TAKE ACTION

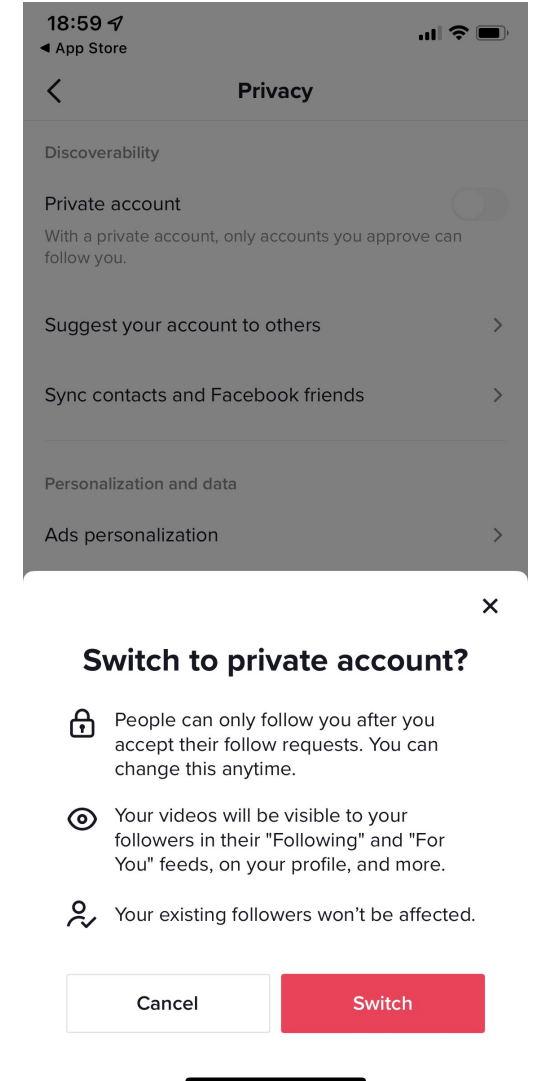
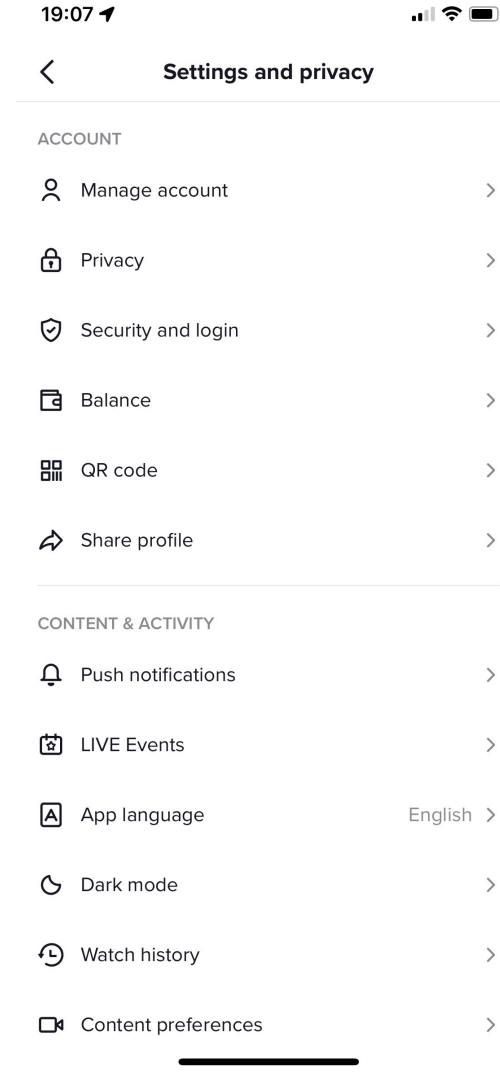
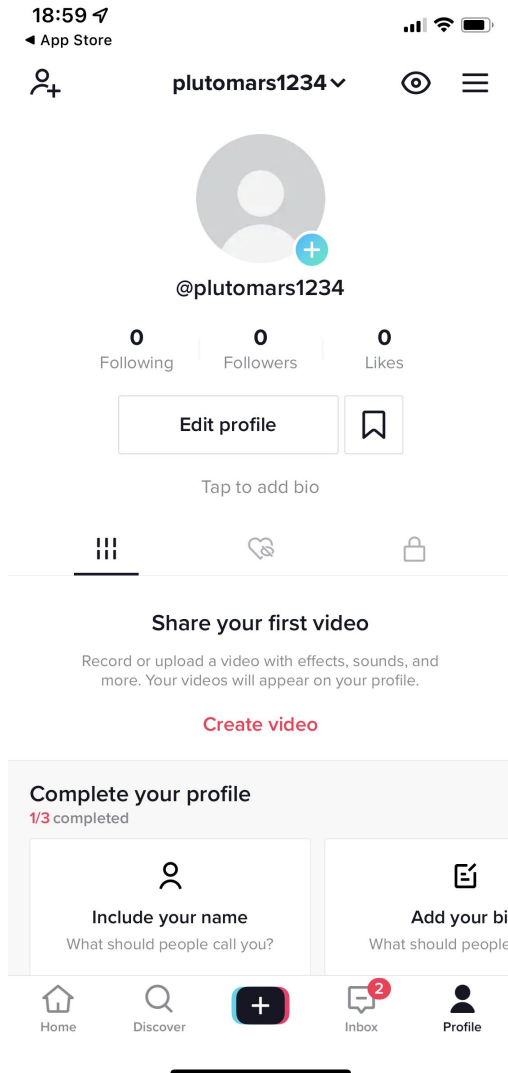
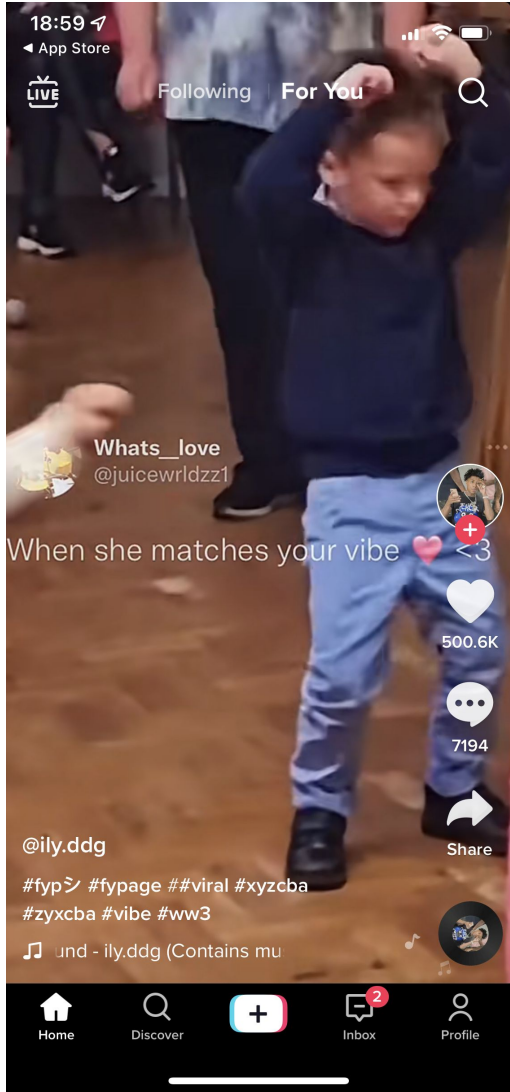
- 1) Change Settings to private
- 2) Check for multiple accounts
- 3) Check whether the content your child is posting is appropriate





TAKE ACTION

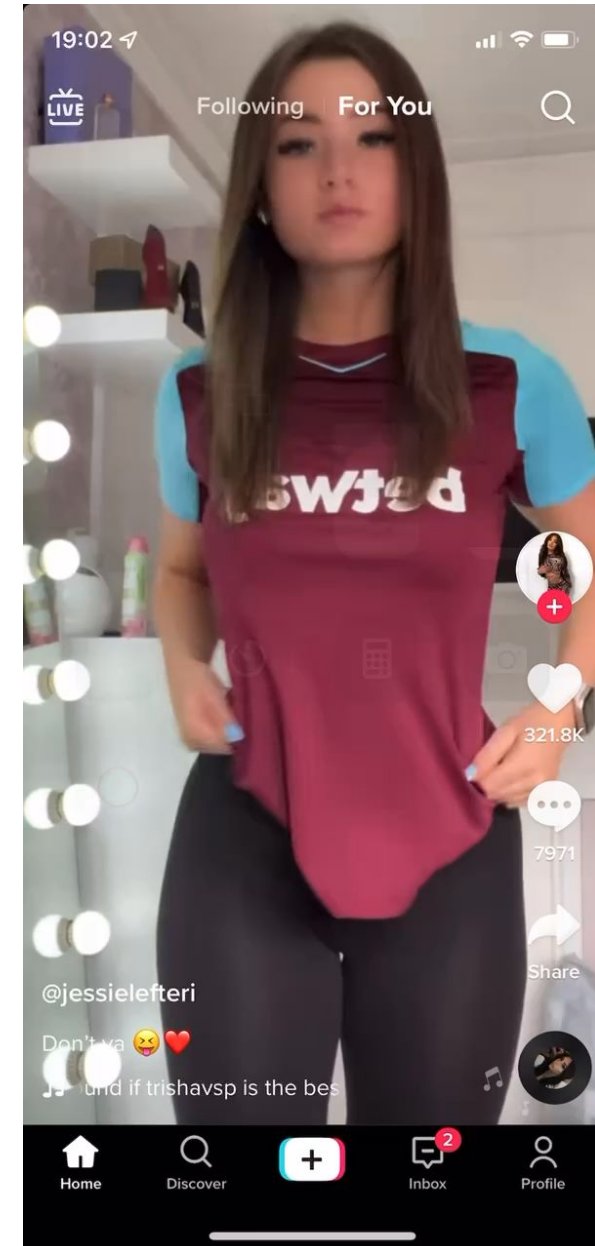
1) Change Privacy settings





TAKE ACTION

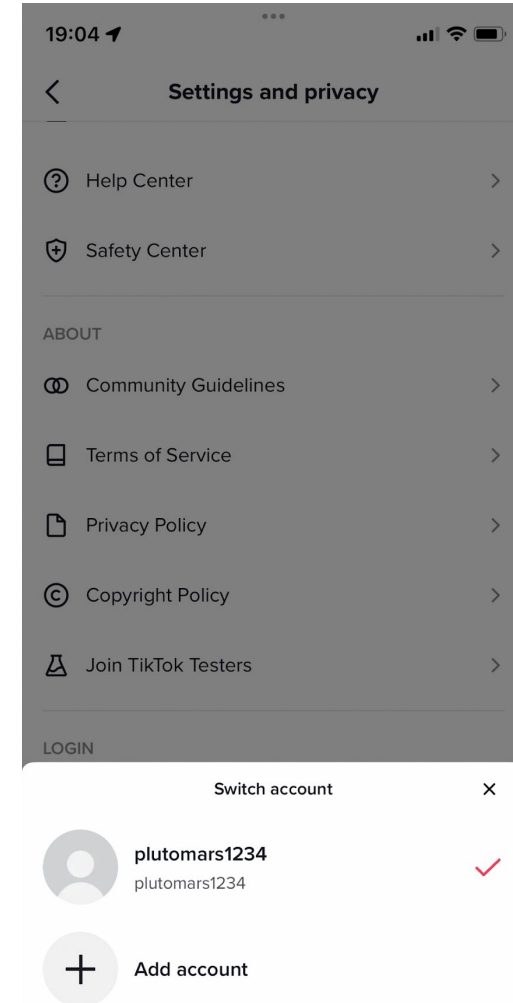
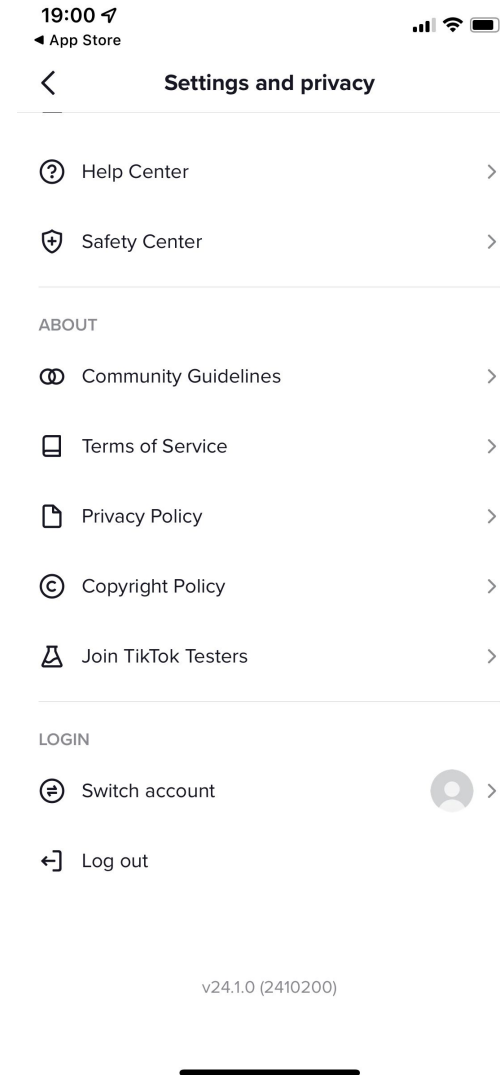
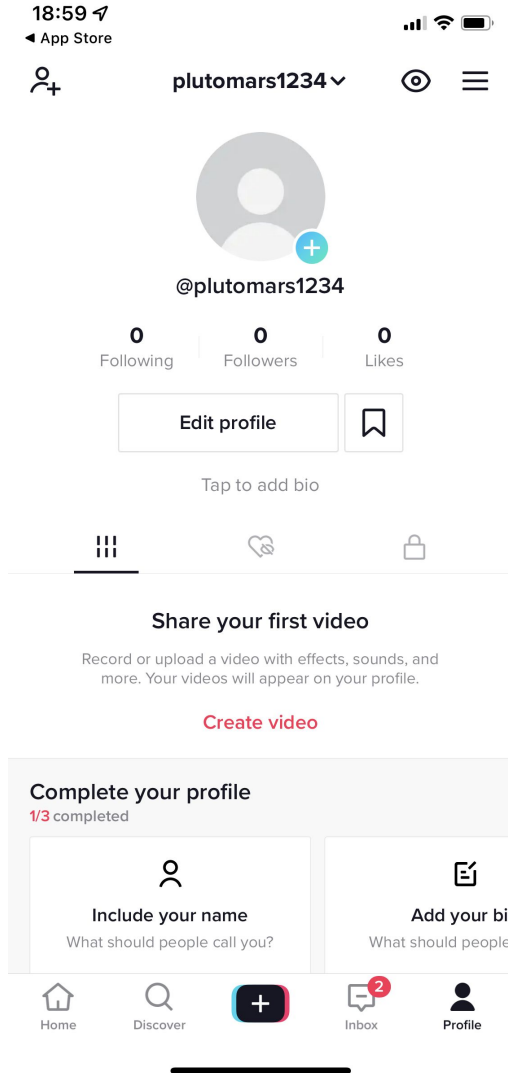
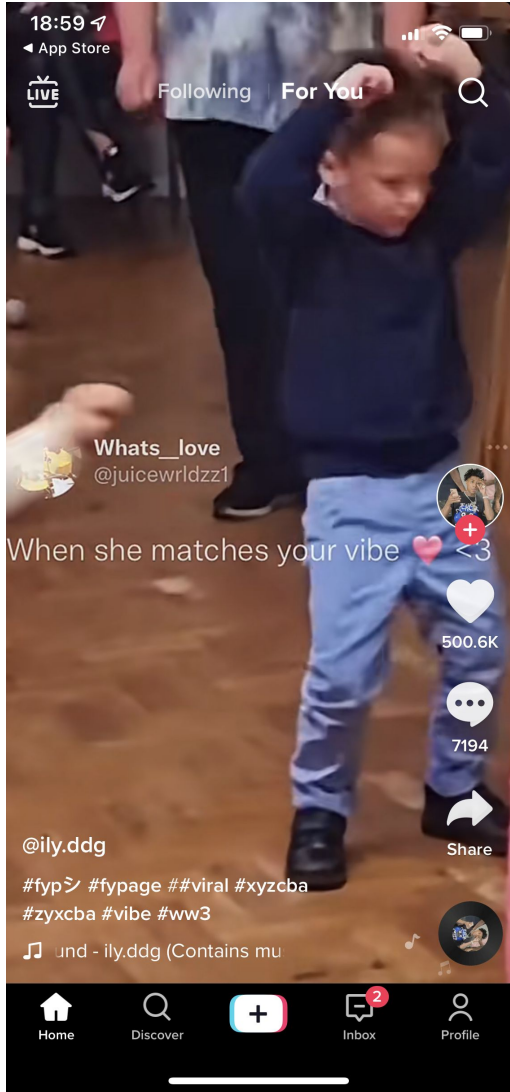
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TAKE ACTION

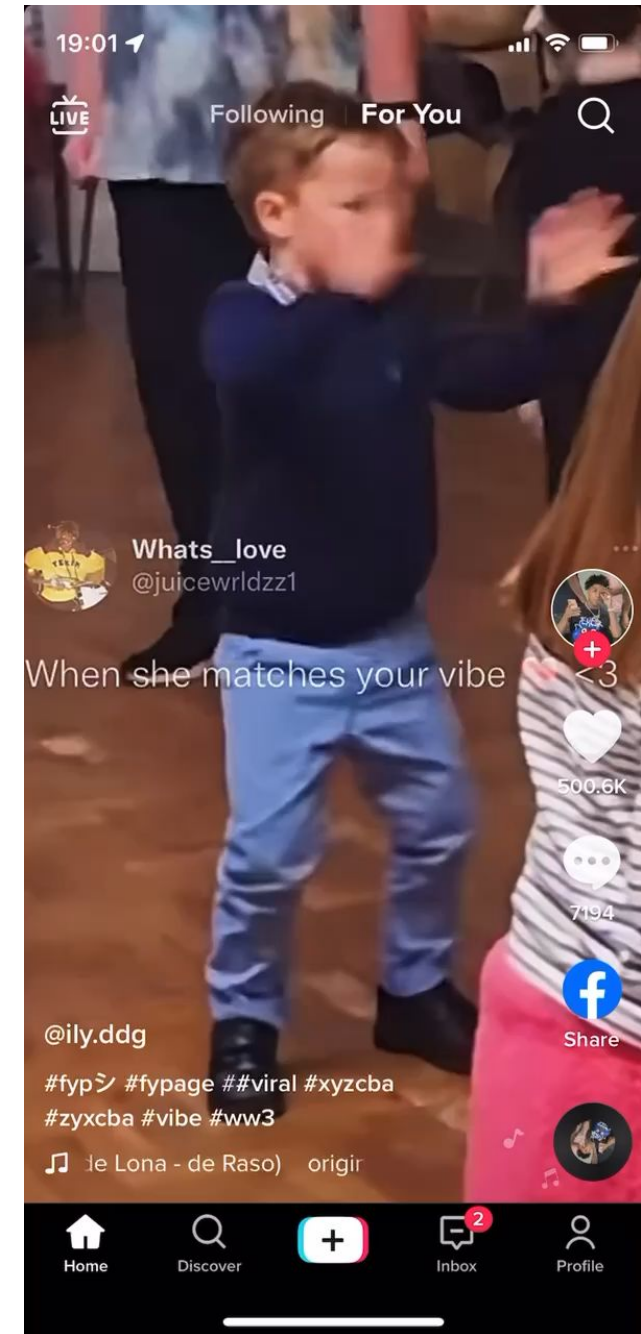
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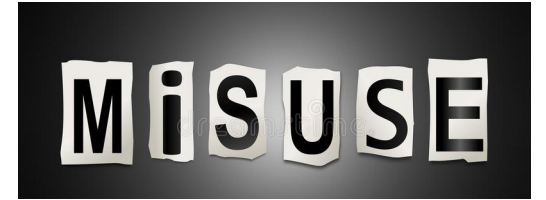




TAKE ACTION

- 1) Change Settings to private
- 2) Check for multiple accounts
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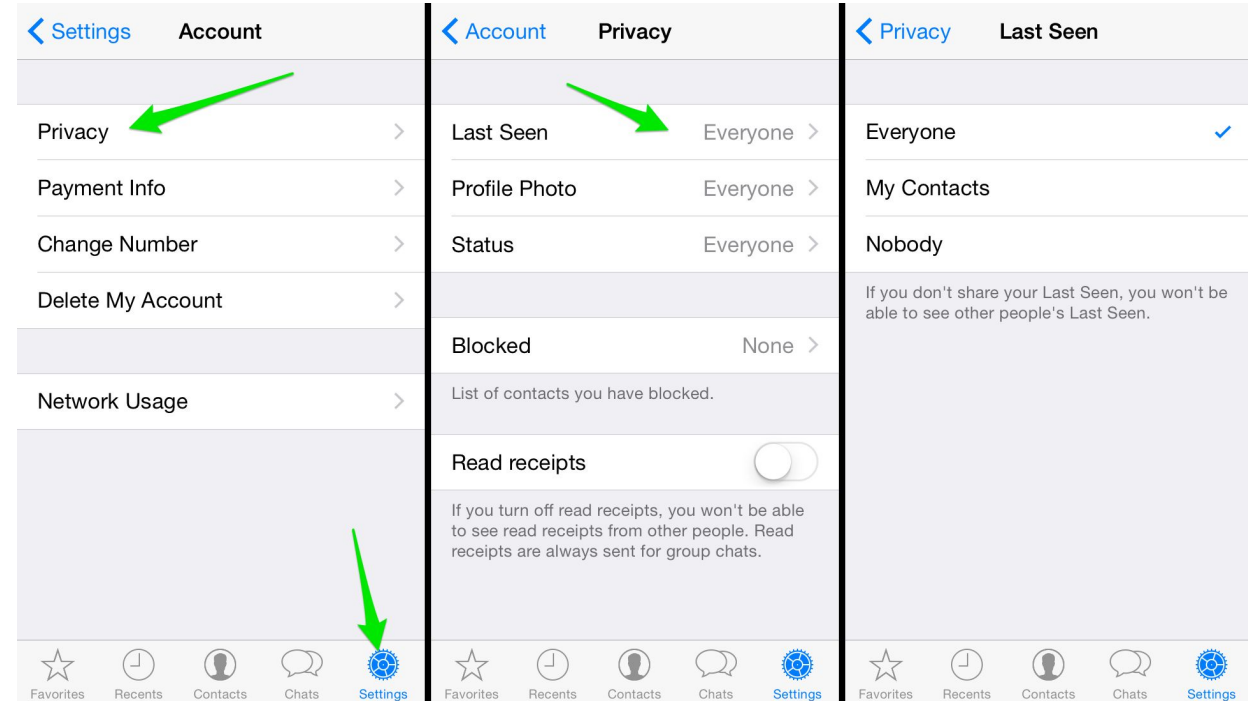
- Unlimited messaging
- Group chats
- Video calls
- Last seen function
- Can be accessed via a laptop/tablet

- Large Group chats – inappropriate images, words and themes being discussed
- Archive function – students can hide certain chats
- Last seen/Blue tick – shows when someone has read a message, when they were last online



TAKE ACTION

- 1) Turn off your child's last seen
- 2) Check archived chats
- 3) Regularly monitor group chats
- 4) Instruct your child to leave large group chats





Support for Parents

Mr Pall

Deputy Head of Year 8 – Leader of X band

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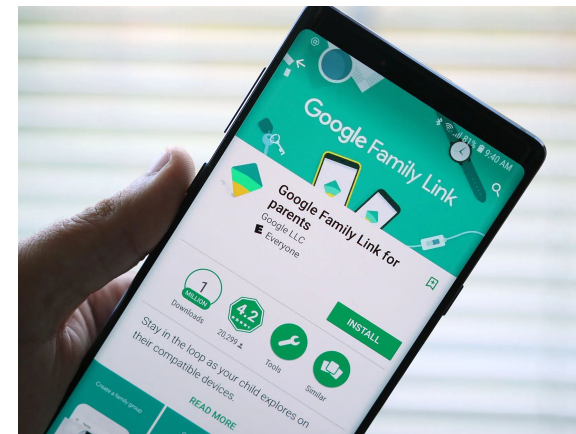


Advice for Parents

1. Conduct random spot checks of your child's phone
2. Ensure all social media accounts are set to **private**
3. Make sure phones are **not taken to bed** and they are charged in a separate room
4. Report any online grooming/sexual misconduct to **CEOP, the Police and the Year Team**
5. Contact your child's phone provider and **block access to explicit content**
6. Contact your **WIFI provider** and block access to explicit content
7. Consider using apps such as **Google Family Link** or **Our Pact** to have more control over your child's phone
8. Follow the actions discussed for Snapchat, Whatsapp and TikTok



**PARENTAL
ADVISORY
EXPLICIT CONTENT**



What is CEOP?



Child Exploitation and Online Protection

Make a report

If you have been a victim of online abuse or you're worried about somebody else, let us know securely

Should I make a report to CEOP?

What happens when I make a report?

- CEOP is the Child Exploitation and Online Protection Centre
- CEOP is a law enforcement agency helping to keep children safe from sexual abuse and grooming online
- Report any serious incidents to CEOP, they will do everything to find the perpetrator

I am a parent You can change who you would like to see information for here

How can CEOP help my child?

CEOP helps keep children and young people safe from sexual abuse and grooming online. We help thousands of children and young people every year, as well as their parents and carers who have been in a similar situation to you. **CEOP are unable to respond to reports about bullying, fake accounts or account hacking.**

We are here to help and give you advice, and you can make a report directly to us if you are worried about online sexual abuse or something has happened to your child online which has made either you or your child feel unsafe, scared or worried. This might be from someone they know in real life, or someone they have only ever met online.

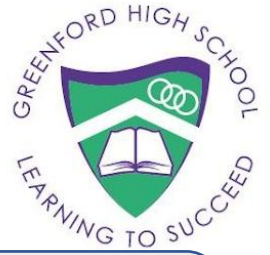
If you make a report to CEOP about sexual abuse or grooming online it will be read by one of our Child Protection Advisors who will get in contact with you on the phone number or email address that you give

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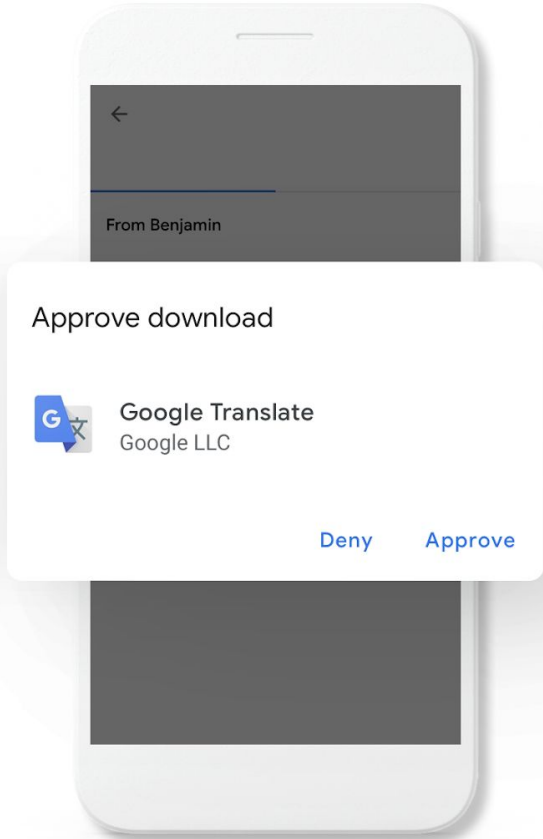




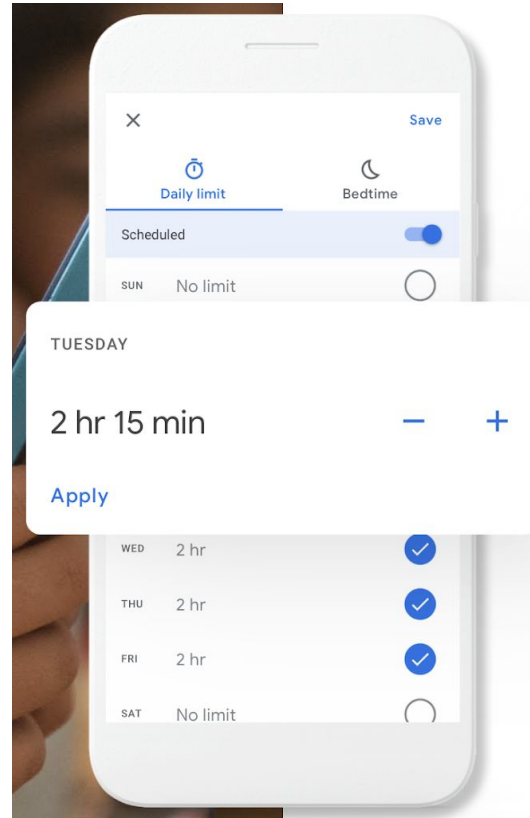
Google Family Link



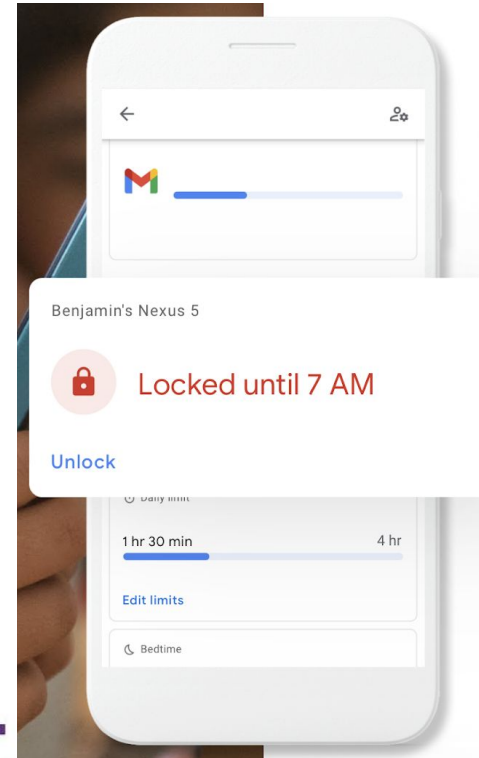
1) Manage which apps your child can download



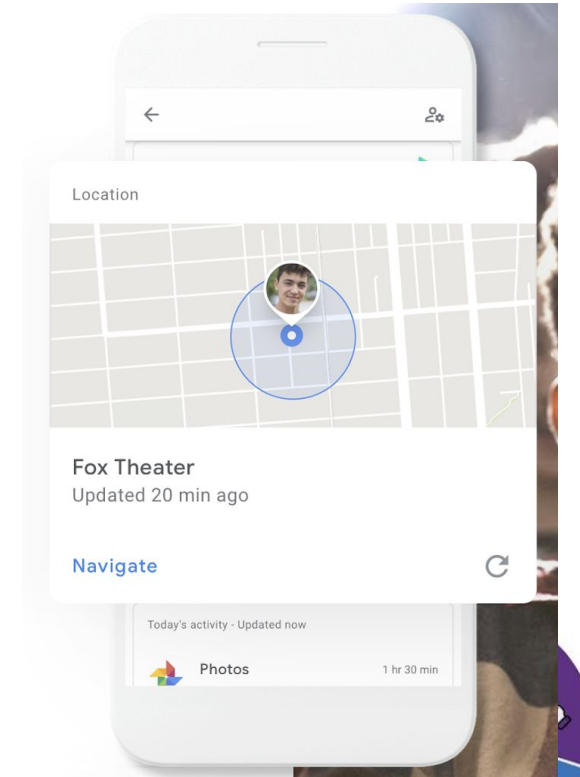
2) Set time daily time limits



3) Lock phone at certain times



4) Locate your child at all times



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Online Bullying Policy

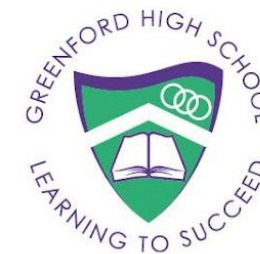
Mr Gulaid

Deputy Head of Year 8 – Leader of Z band

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Do's and Don'ts for students



Don't

- Have public accounts
- Post inappropriate content online
- **Never** contribute to unkind messages about students/staff
- Talk to strangers
- Hide behind anonymous accounts
- Take screenshots of conversations and forward them on
- Video people without permission

Do

- Report inappropriate content via the app
- Limit the amount of time you spend on social media
- Think carefully about the people you follow online – do they inspire you? Do they make you feel good about yourself? Are they a good role model?



espe

Our response to bullying at GHS



Stage 1:

- Conversation with teacher
- Logged on SIMs as either:
 - Bullying – name calling
 - Bullying – social media
 - Bullying – homophobia
 - Bullying – racism
 - Bullying – sexism
 - Bullying – other
- Detention given
- Parents informed

Stage 2:

- Repeated instance of bullying recorded by HOY
- IE day given
- Enrolled on bullying workshop

Stage 3:

- Continued bullying after workshop, recorded by HOY/AHT
- FT exclusion
- Parent reintegration meeting
- Governors intervention panel

Stage 4:

- Persistent bullying
- Managed move
- Permanent exclusion

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Final Thoughts

Miss Quigley

Head of Year 8

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Our plan following this evening



For Parents:

1. Please complete the **question sheet** before you leave with any questions, we will collate these into a FAQ letter and send out to parents
2. Please use the **leaflet** to follow the suggested actions on your child's phone
3. I have created a **video** recording of this presentation which will be sent to all parents, in case you need a reminder on anything discussed
4. We will send out a **parent survey** in the new year and hold some follow up **parent workshops** e.g. technical support, online bullying support
5. Mr Gulaid to lead a workshop in Somali

For Students:

1. We will deliver an assembly on social media to year 8 students
2. Form time/PSHE sessions on online safety
3. Poster competition on our **online don't's**
4. Bullying workshops
5. Whole Year Group Workshops run by an external company called 'Connect Futures', focusing on
 - **Fake news and extremism**
 - **Online glamourisation**
 - **Spotting misinformation**
 - **Critical Thinking Skills**

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Please fill in your question sheet



Name of child:

Form group:

Question?

Please feel free to answer in your home language, we will translate them for you

Please put your question sheet in the box on your way out

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